

Ref: MLLSEC/155/2025

24 November 2025

To,

BSE Limited,
(Security Code: 540768)
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai - 400 001

National Stock Exchange of India Ltd.,
(Symbol: MAHLOG)
Exchange Plaza, 5th Floor, Plot No. C/1,
“G” Block, Bandra-Kurla Complex,
Bandra (East), Mumbai – 400 051

Dear Sirs,

Sub: Press Release

Please find enclosed the press release titled **“Mahindra Logistics & L’Oréal India partner to launch India’s first all-women-operated Warehouse in Indore”** to be issued by Mahindra Logistics Limited, which is self-explanatory.

This intimation is also being uploaded on the website of the Company at <https://mahindralogistics.com/disclosures-under-sebi-regulation/>.

Thanking you,
For Mahindra Logistics Limited

Jignesh Parikh
Company Secretary
Enclosure as above

Mahindra Logistics & L'Oréal India partner to launch India's first all-women-operated Warehouse in Indore

~ Setting new, inclusive, and futuristic standards in India's Logistics & Supply Chain Sector ~

Indore, November 24, 2025: Mahindra Logistics Limited, one of India's largest integrated logistics solutions providers and L'Oréal India, a leading beauty player have partnered to announce the launch of a first-of-its-kind Warehouse in Indore, Madhya Pradesh that is fully women-operated. This facility marks a significant shift in workforce participation, placing women in charge of end-to-end warehouse operations and reinforcing the operational strength of India's logistics sector.

This initiative builds on the significant structural shifts in logistics, by empowering women to be at the centre of essential operational functions and entrusting them with responsibilities that directly influence business performance. It expands meaningful representation in areas where women have historically had limited presence and strengthens gender balance across critical roles within the logistics ecosystem. The team has undergone extensive training in self-defence, POSH guidelines, fire safety, first aid, and capability-building programmes designed to prepare them for leadership roles. With the launch of this facility, Mahindra Logistics along with L'Oréal India strengthens their focus on building inclusive, digitally enabled, and future-ready supply chain solutions.

The facility supports distribution across central India, enabling efficient movement of goods to key markets including Jabalpur, Bhopal, Indore, Singrauli, Sagar, Ratlam, Bina, Narsinghpur, Chhindwara, Satna, Rewa, Shahdol, Betul, Harda, Damoh, Shivpuri, Neemuch, and Khargone. It strengthens regional outreach through faster replenishment cycles, reduced transit times, and improved service continuity for L'Oréal's extensive portfolio. The warehouse handles a wide range of their product line by consolidating them under a streamlined fulfilment framework and is supported by Mahindra Logistics in-house warehouse management system, which is fully deployed to deliver real-time visibility, accuracy, and operational discipline. The platform integrates seamlessly with L'Oréal's distribution requirements, enabling stronger inventory control, optimised workflows, and consistent service precision.

Commenting on the initiative, **Hemant Sikka, Managing Director & CEO, Mahindra Logistics Limited**, said, *"As India's supply chain expands and becomes more integrated, increasing women's participation in core operations broadens the talent pool essential to build stronger and more capable logistics networks. Mahindra Logistics and L'Oréal India have come together to challenge long-standing norms by creating an environment designed to expand opportunities for women. Our warehouse directly supports L'Oréal India's ambition of inclusion and diversity across its operations and reflects a shared belief that inclusive teams drive stronger performance and innovation."*

Arun Saravanakumar, Director – Supply Chain, L'Oréal India, said, *"Launching the first-ever 100% women operated warehouse, in partnership with Mahindra Logistics, is a landmark moment for us at L'Oreal India. It is a reflection of our commitment to gender parity at the*

workplace, providing women with equal opportunities and creating shared value in our communities. Building truly inclusive and diverse teams across the value chain is imperative to our success, and this initiative is a significant step towards achieving that vision.”

About Mahindra Logistics:

Mahindra Logistics Limited (MLL) is an integrated third-party logistics (3PL) service provider, specialising in supply chain management and enterprise mobility. MLL serves over 400+ corporate customers across various industries like Automobile, Engineering, Consumer Goods and E-commerce. The Company pursues an “asset-light” business model, providing customised and technology enabled solutions that span across the supply chain and people mobility services. For more information, visit www.mahindralogistics.com

About Mahindra:

Founded in 1945, the Mahindra Group is one of the largest and most admired multinational federation of companies with 3,24,000 employees in over 100 countries. It enjoys a leadership position in farm equipment, utility vehicles, information technology and financial services in India and is the world’s largest tractor company by volume. It has a strong presence in renewable energy, agriculture, logistics, hospitality and real estate.

The Mahindra Group has a clear focus on leading ESG globally, enabling rural prosperity and enhancing urban living, with a goal to drive positive change in the lives of communities and stakeholders to enable them to Rise.

Learn more about Mahindra on www.mahindra.com / Twitter and Facebook: @MahindraRise/For updates subscribe to <https://www.mahindra.com/newsroom>

For more information, please contact: media@mahindralogistics.com

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About L’Oréal India:

L’Oréal India is a wholly-owned subsidiary of L’Oréal S.A. since 1994. Today, L’Oréal India is present in all distribution channels with 29 brands, available in mass market channels (L’Oréal Paris, Garnier, Maybelline New York, NYX Professional Makeup); in hair and beauty salons (L’Oréal Professionnel, Matrix, Kérastase, Redken, Biolage); in selective distribution (Kiehl’s, Lancôme, Yves Saint Laurent), CeraVe and La Roche-Posay in pharmacy and chemist channels, and make-up and fragrances sold via L’Oréal International Distribution (Ralph Lauren, Armani, Prada, Valentino, Diesel, Viktor & Rolf, Maison Margiela, Mugler, Azzaro, Guy Laroche).

L’Oréal India employs over 1,800 people across its headquarters in Mumbai, four regional offices, two manufacturing facilities in Chakan (Maharashtra) and Baddi (Himachal Pradesh), and Research and Innovation facilities in Mumbai and Bengaluru. Website: www.loreal.co.in, Follow us on [Instagram](#), and [LinkedIn](#).