

Press Release

Mahindra Logistics launches ‘Emissions Analytics Report’ – as part of Edel, their green logistics ecosystem!

~ A digital report to empower customers to decarbonize their supply chains ~

Mumbai, August 15, 2024: Celebrating India’s 78th Independence Day, Mahindra Logistics Limited – one of India’s largest integrated logistics solutions providers – has launched the ‘Emission Analytics Report’, a digital platform that provides customers with real-time visualization of their carbon emissions and empowers them to decarbonize their supply chain. Focussing on transportation, the user-friendly platform provides Scope 3 carbon emission data of their customers and offers detailed insights on emissions intensity, tonne-kilometres, emissions by mode of transport, fuel usage, access to emissions savings certificates, and more, all through a monthly subscription-based model.

The Emission Analytics Report is a part of Mahindra Logistics green logistics ecosystem, driven by Edel, initially a green last-mile cargo delivery service offering. EDeL has evolved into a comprehensive, sustainable suite, including carbon-neutral warehousing solutions, fleet of 2W, 3W & 4W electric vehicles for last-mile delivery, and this Emissions Analytics Report. Accessible through a fully automated system, the report is established via a SaaS platform. Accredited by the Global Logistics Emission Council (GLEC) and ISO 14083, this platform seamlessly integrates into existing systems, making it accessible on both web and mobile devices.

The platform enables customers complying with BRSR and other environmental regulations, as well as companies aspiring to improve sustainability, transition towards green logistics. By innovating and optimizing transportation, the report also quantifies shipment-level reporting of Scope 3 emissions for industries such as auto, manufacturing, consumer goods, retail, FMCG, mobility, pharmaceuticals, e-commerce, quick commerce, and freight forwarding.

Commenting on the Launch, **Rampraveen Swaminathan, Managing Director and CEO, Mahindra Logistics Ltd.**, said, “*Logistics today is about creating value for stakeholders, customers, communities, and the planet. To mark India’s 78th Independence Day, we are celebrating ‘Freedom from emissions’ by launching the ‘Emission Analytics Report’ as a part of Edel – our green logistics ecosystem, empowering our customers to decarbonize their supply chains. At Mahindra Logistics, we are committed to contributing to India’s ambitious goal of becoming Net-Zero by 2070, building a futuristic supply chain driven by a sustainable logistics network, and integrating environmental consciousness into our actions*”.

Commenting on the Launch, **Swayantani Ghosh, Chief Sustainability & CSR Officer Mahindra Logistics Ltd.**, said, *"In a rapidly growing economy like India, the need to lead a comprehensive effort in the fight against climate change is the need of the hour. Particularly in the context of supply chain, scope 3 decarbonization imposes unique challenges in absence of right framework, tool and data. With the introduction of shipment-level Emission Analytics Report powered with climate-focused AI, our clients can track carbon footprint for their shipments on real time, access emission savings analytics and evaluate decarb modelling. Right from reporting to low-carbon decision making, at every step we as an integrated logistic player aim to partner with our clients in their transition to net zero"*.

About Mahindra Logistics:

Mahindra Logistics Limited (MLL) is an integrated third-party logistics (3PL) service provider, specialising in supply chain management and enterprise mobility. MLL serves over 400+ corporate customers across various industries like Automobile, Engineering, Consumer Goods and E-commerce. The Company pursues an "asset-light" business model, providing customised and technology enabled solutions that span across the supply chain and people mobility services. For more information, visit www.mahindralogistics.com

About Mahindra:

Founded in 1945, the Mahindra Group is one of the largest and most admired multinational federation of companies with 260,000 employees in over 100 countries. It enjoys a leadership position in farm equipment, utility vehicles, information technology and financial services in India and is the world's largest tractor company by volume. It has a strong presence in renewable energy, agriculture, logistics, hospitality, and real estate. The Mahindra Group has a clear focus on leading ESG globally, enabling rural prosperity and enhancing urban living, with a goal to drive positive change in the lives of communities and stakeholders to enable them to Rise.

Learn more about Mahindra on www.mahindra.com / Twitter and Facebook: @MahindraRise/ For updates subscribe to <https://www.mahindra.com/news-room>

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