

Our Ref: MLLSEC/3/2021

7 January 2021

To,  
**BSE Limited, (Security Code: 540768)**  
Phiroze Jeejeebhoy Towers,  
Dalal Street, Fort,  
Mumbai - 400 001.

**National Stock Exchange of India Ltd., (Symbol: MAHLOG)**  
Exchange Plaza, 5<sup>th</sup> Floor, Plot No. C/1, "G" Block,  
Bandra -Kurla Complex, Bandra (East),  
Mumbai - 400 051.

Dear Sirs,

**Sub: Press Release**

Please find enclosed a press release titled "Mahindra Logistics launches 'EDel' - Electric Last-Mile Delivery Service" to be issued by the Company, which is self-explanatory.

Kindly take the same on record and acknowledge receipt.

Thanking you,

**For Mahindra Logistics Limited**



**Brijbala Batwal**  
Company Secretary



## **Mahindra Logistics launches 'EDel' - Electric Last-Mile Delivery Service**

~ EDel aims to become first pan-India service for high-end cargo EVs for last-mile delivery ~

~ Launched in 6 cities, to be expanded to 14 cities in 12 months ~

**January 7, 2021:** Mahindra Logistics Limited (MLL) an integrated third-party logistics (3PL) service provider announced the launch of its cargo last-mile delivery service under the brand name 'EDel'. Recognized for its 3PL services, MLL enters into new service line of sustainable last-mile logistics and fulfilment with 'EDel' for customers in E-Commerce, FMCG and other markets. EDel would initially operate across 6 major cities in India including Bengaluru, New Delhi, Mumbai, Pune, Hyderabad and Kolkata, before expanding to a total of 14 cities in the next 12 months.

The operating model and utilisation metrics of EVs today enables EDel to provide sustainable & competitive services when compared with traditional ICE powered solutions. EDel will provide multiple offerings including package & trip-based services. These offerings will provide customers a scalable, sustainable and cost-efficient solution. With a load capacity and enhanced range that compares well with existing ICE options, EDel will give customers in the E-commerce, FMCG, Pharmaceutical, Consumer Durables and Electronics industries a significant edge in efficient and responsible distribution and last-mile delivery solutions.

EDel will deploy a fleet of EVs starting with 3W vehicles, designed for cargo applications. The fleet will be deployed by MLL in collaboration with its supply partners. MLL will also be establishing a network of dedicated charging infrastructure for its EV operations under EDel with connected telematics platform to enable customer experience, vehicle & battery utilization and network management.

In Phase 1, EDel is focused on deploying a fleet of 1000 vehicles. The initial focus will be on 3W cargo applications and EDel will primarily utilise the Treo Zor EV by Mahindra Electric. In future, MLL will also evaluate expanding to 4W and other electric delivery options. The fleet will be expanded along with business partners with an aspiration to continue scaling and offering employment and business partner opportunities in the communities we operate in.

**Commenting on the launch Mr. Rampraveen Swaminathan, Managing Director and CEO, Mahindra Logistics Limited**, said “EDEL exemplifies our collective vision of the Future of Mobility – a sustainable ecosystem that brings logistics solutions to customers across the world. Demand for last-mile services continue to grow across India, and we believe electric vehicles provide an ideal long-term solution for the emerging imperatives around sustainability & cost effectiveness. EDEL is a key lever of our approach to sustainability. At Mahindra Logistics, we deeply believe in the need to adopt environment-friendly solutions and our business practices are aligned accordingly.”

EDEL services can be seen in Bengaluru immediately, followed by New Delhi and the other 4 cities in the first phase of its launch.

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### **About Mahindra Logistics**

Mahindra Logistics Limited (MLL) is an integrated third-party logistics (3PL) service provider, specializing in supply chain management and enterprise mobility (people transport solutions). Founded more than a decade ago, MLL serves over 400+ corporate customers across various industries like Automobile, Engineering, Consumer Goods and E-commerce. The Company pursues an “asset-light” business model, providing customised and technology enabled solutions that span across the supply chain and people transport operations. MLL is part of the newly created Mobility Services Sector of the Mahindra Group.

For more information, visit [www.mahindralogistics.com](http://www.mahindralogistics.com)

### **About Mahindra Mobility Services Sector**

Mahindra’s Mobility Services Sector (MSS) includes a range of businesses that provide innovative, technology-driven solutions for the efficient movement of people and goods across India. In addition, MSS is the incubation platform and growth driver for future investments by the Mahindra Group in technology-driven mobility companies, with the vision of co-creating the Future of Mobility.

The Sector includes Mahindra Logistics, one of India's largest 3PL solutions providers specialising in supply chain management and enterprise mobility, as well as India’s leading pre-owned, organised car business consisting of Mahindra First Choice Wheels, CarandBike and Mahindra First Choice Services, one of India's largest chain of multi-brand car workshops.

MSS is also pioneering a range of mobility solutions with its other businesses including Meru, a well-recognised pioneer brand in shared mobility, Porter, the online goods transport marketplace, Zoomcar, India’s leading self-drive car rental company and Glyd, a unique all-electric corporate mobility platform.

### **About Mahindra**

The Mahindra Group is a USD 20.7 billion federation of companies that enables people to rise through innovative mobility solutions, driving rural prosperity, enhancing urban living, nurturing new businesses and fostering communities. It has a leadership position in utility vehicles, information technology, financial services and vacation ownership in India and is the world’s largest tractor company, by volume. It also enjoys a strong presence in agribusiness, components, commercial vehicles, consulting services, energy, industrial equipment, logistics, real estate, steel, aerospace, defence and two wheelers. Headquartered in India, Mahindra employs over 200,000 people across 100 countries.

Learn more about Mahindra on [www.mahindra.com](http://www.mahindra.com) / Twitter and Facebook: @MahindraRise

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